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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Netvention Inc.		09/15/2006	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Generate Canada ULC	
Street Address:	33 Rue Prince	
Internal Address:	Bureau 307	
City:	Montreal	
State/Country:	CANADA	
Postal Code:	H3C	
Entity Type:	Unlimited liability company: CANADA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2549351	NETVENTION

CORRESPONDENCE DATA

Fax Number: (207)774-1127

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (207) 774-1200

Email: jkeenan@bsn.com

Correspondent Name: James F. Keenan, Jr.

Address Line 1: 100 Middle Street

Address Line 2: Bernstein, Shur, Sawyer & Nelson

Address Line 4: Portland, MAINE 04104

DOMESTIC REPRESENTATIVE

Name: James F. Keenan, Jr. Address Line 1: 100 Middle Street

Address Line 2: Bernstein, Shur, Sawyer & Nelson

TRADEMARK REEL: 003415 FRAME: 0903

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Address Line 4: Portland, MAINE 04104				
NAME OF SUBMITTER:	James F. Keenan, Jr.			
Signature:	/James F. Keenan, Jr./			
Date:	10/25/2006			
Total Attachments: 1 source=Assignment of Trademark 2#page1.tif				

TRADEMARK REEL: 003415 FRAME: 0904

ASSIGNMENT OF TRADEMARK

For and in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Netvention, Inc., a Canada corporation ("Assignor"), hereby assigns, sells and conveys to Generate Canada ULC, an Alberta unlimited liability corporation ("Assignee"), Assignor's entire rights, title, and interests throughout the world in and to the following service mark and the registrations and applications for registration thereof (the "Trademark"):

Service Mark:

NETVENTION

U.S. Application Serial No.:

76/099,359

U.S.P.T.O Registration No.:

2,549,351

together with the goodwill inuring thereto from continuous use in commerce of such Trademark and all claims for damages by reason of infringement occurring prior to, on or following the date hereof, with the right to sue for, and collect the same for, Assignee's own use and benefit and for the use and benefit of Assignee's successors and assigns. Further, and without limitation, Assignor assigns, sells and conveys to Assignee any and all rights of Assignor, express or implied, legal or equitable, in and to any licenses or use agreements relating to the Trademark.

TO HAVE AND HOLD all and singular the aforesaid to Assignee, its successors and assigns forever.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this day of September, 2006.

WITNESS:

RECORDED: 10/25/2006

NETVENTION, INC.

TRADEMARK

REEL: 003415 FRAME: 0905